

CONTACT:

BUSINESS

Villa Zolitude Resort and Spa

mediarelations@tripadvisor.com

+66 76521333

info@villazolitude.com



TRIPADVISOR PR TEAM

VILLA ZOLITUDE RESORT AND SPA EARNS TRIPADVISOR CERTIFICATE OF EXCELLENCE

Honored as a Highly Rated Pool Villa as Reviewed by Travelers on the World's Largest Travel Site

PHUKET, THAILAND – August 22, 2011– Villa Zolitude Resort and Spa today announced that it has received a [TripAdvisor](#)® Certificate of Excellence, which honors top-rated lodging businesses, restaurants and attractions, as reviewed by travelers on the world's largest travel site*.

To qualify, these businesses must maintain an average rating of four or higher out of a possible five, as reviewed by travelers on TripAdvisor. Additional criteria include volume of reviews and how recently they have been submitted by TripAdvisor travelers. The accolade is extended to qualifying businesses worldwide.

“Villa Zolitude Resort and Spa is pleased to receive a TripAdvisor Certificate of Excellence,” said **MAITREE NARUKATPICHAI, Managing Director** at **VILLA ZOLITUDE RESORT AND SPA**. “We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive traveler reviews on TripAdvisor.”

“The TripAdvisor Certificate of Excellence program gives exceptional businesses in a variety of different industries around the world the recognition they deserve,” said Christine Petersen, president of TripAdvisor for Business. “From top-rated restaurants in Boston to top-rated attractions in Barcelona, we want to applaud these businesses for offering TripAdvisor travelers a great customer experience.”

About Villa Zolitude Resort and Spa

THE NEW LATITUDE OF HIDEAWAY.

From a distance our Phuket boutique resort is invisible as it blends in with the surrounding forest, a little closer and the roof tops are just visible as they appear through the rainforest canopies.

Villa Zolitude started as a dream by a local Businessman who wanted to offer Phuket visitors a boutique resort alternative to the usual beach style resorts. The specification was simple, he wanted a place which provided the highest standards in luxury Phuket pool villa living in a beautiful, natural, hillside setting.

The challenge was to provide privacy, spaciousness, excellence in design and detail, and all the facilities to make the guest feel very special. Each villa was to have sunrise ocean views or natural forest hillside views. The result is Villa Zolitude, where magnificent architecture and incredible attention to detail have set a new benchmark in Villa style holiday living, where handpicked Mediterranean art and elegant décor enrich the feeling of luxury.

About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features (including Flights search, TripAdvisor Mobile and TripAdvisor Trip Friends) with seamless links to booking tools.

TripAdvisor® Media Group, operated by TripAdvisor LLC, attracts more than 50 million unique monthly visitors* across 18 popular travel brands**. TripAdvisor-branded sites make up the largest travel community in the world, with more than 40 million unique monthly visitors***, 20 million members, and over 45 million reviews and opinions. The sites operate in 29 countries worldwide****, including China under daodao.com. TripAdvisor also operates TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors. The division includes Business Listings, which allows hoteliers to connect directly to millions of researching travelers, and Vacation Rentals, which helps property managers and individual home owners list their properties and showcase hotel alternatives.

TripAdvisor Media Group websites have been recognized as top travel resources in 2010 by Condé Nast Traveller, Good Housekeeping, TIME magazine and Travel + Leisure.

TripAdvisor Media Group generated \$486 million in revenue in 2010. TripAdvisor and the sites comprising the TripAdvisor Media Group are operating companies of Expedia, Inc. (NASDAQ: EXPE).

TripAdvisor and the TripAdvisor logo are trademarks or registered trademarks of TripAdvisor LLC in the U.S. and/or other countries. Other logos or product and company names mentioned herein may be the property of their respective owners.

©2011 TripAdvisor LLC. All rights reserved.

*Source: comScore Media Metrix for TripAdvisor Media Group Sites, Worldwide, August 2010

** In addition to TripAdvisor, The TripAdvisor Media Group of websites includes: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com and www.kuxun.cn.

***Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2010

**** TripAdvisor sites operate in 29 countries worldwide: www.tripadvisor.com, www.tripadvisor.co.uk, www.tripadvisor.ca, www.tripadvisor.it, www.tripadvisor.es, www.tripadvisor.de, www.tripadvisor.fr, www.tripadvisor.jp, www.daodao.com, www.tripadvisor.in, www.tripadvisor.se, www.tripadvisor.nl, www.tripadvisor.com.br, www.tripadvisor.com.tr, www.tripadvisor.dk, www.tripadvisor.com.mx, www.tripadvisor.ie, www.tripadvisor.com.au, www.tripadvisor.com.sg, www.tripadvisor.co.kr, no.tripadvisor.com, pl.tripadvisor.com, th.tripadvisor.com, www.tripadvisor.ru, www.tripadvisor.com.gr, www.tripadvisor.co.id, www.tripadvisor.com.ar, www.tripadvisor.tw and www.tripadvisor.com.my.

###